

jeffrey m williams aia

director + architect

jeffrey is an architect + project director + director of global business development + marketing + public relations with studio**aria** + resides in newyorkcity. he travels extensively for his clients + projects globally.

with over two decades of experience working in asia as the project director for landmark architecture + interior design projects, he understands that close collaboration + clear communications with the client + hotel operator + design team coupled with a well-defined design process + clearly delineated roles between the design director + project designer are instrumental components to realize the goals + expectations of the client + achieve design excellence.

since the launch of studio**aria** on 01 january 2010, jeffrey is working or has worked on the following projects:

ginza luxury hotel tokyp, japan **shangri-la hotel, shenyang** shenyang, china

prior to the creation of studio**aria**, jeffrey was a partner with bbg-bbmg for twenty of his twenty-five years there + directly responsible for the firms' international architecture + interior design practice.

he became a partner at the age of twenty-nine + established bbg-bbmg's first international office in hong kong, where he lived from 1990 to 2000.

jeffrey directed the firm's projects in asia pacific from the firms' newyorkcity office from 2000 to 2009.

jeffrey has worked with yann for over twenty-five years on landmark projects worldwide + was the partner-in-charge / project director for the following selected architecture design projects:

| | | | |
|----------------------------------|--------------------|-------------------------------------|-------------------|
| the peninsula hotel | bangkok, thailand | siam kempinski hotel | bangkok, thailand |
| sofitel bangkok sukhumvit | bangkok, thailand | science park mixed use | beijing, china |
| sofitel mumbai bkc | mumbai, india | westin financial street | beijing, china |
| plaza hollywood retail | kowloon, hong kong | jw marriott hotel & club | chennai, india |
| fairmont the wave | muscat, oman | ma on shan retail | shatin, hong kong |

jeffrey has worked with kate for over two decades on landmark projects worldwide + was the partner-in-charge / project director for the following selected interior design projects:

| | | | |
|-----------------------------------|-----------------|-------------------------------|-----------------|
| raffles, the plaza | singapore | swissôtel the stamford | singapore |
| swissôtel krasnye holmy | moscow, russia | fairmont the wave | muscat, oman |
| futian shangri-la shenzhen | shenzhen, china | hyatt regency kinabalu | sabah, malaysia |

studio**aria**

architecture+interiors

jeffrey began his professional career as at emery roth & sons in newyorkcity where he was on the design team for the china world trade centre in beijing. he is a registered architect in the state of new york + frequent speaker at hotel conferences + author of several published design articles.

jeffrey received a bachelor of architecture at the university of tennessee with high honours + participated in a student exchange program where he studied at the school of architecture of aristotle university of thessaloniki in greece.